

# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>LXD / Fairbanks</u>	<b>Date:</b> <u>10/7/14</u>
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I, Adam Wool  
 being/on behalf of: Adam Wool for State House  
 a legally qualified candidate of the Democratic  
 political party for the office of: State House  
 in the General Election  
 election to be held on: Nov 8, 2014  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			<u>attached</u>		

**Attach proposed schedule with charges (if available):**

\$2420 / \$2057.00 Net Due

I represent that the payment for the above described broadcast time has been furnished by:

Adam Wool For State House

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Adam Wool

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/7/16  
Date

  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Christine L. Fay  
Printed Name

Asst  
Title

## ORDER



EYE ON THE INTERIOR  
K13XD-FAIRBANKS

Tanana Valley Television Co.

<b>Orders</b>	<b>Order / Rev:</b>	<b>14744</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	General Election	
	<b>Estimate:</b>		
	<b>Flight Dates:</b>	10/12/16 - 11/08/16	<b>Primary AE:</b> Chris Fry
	<b>Original Date / Rev:</b>	10/10/16 / 10/10/16	<b>Sales Office:</b> TVTV
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> Local

<b>Agency</b>	<b>Name:</b>	Adam Wool for State House	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		PO Box 81430	<b>Billing Cycle:</b> EOM/EOC
		Fairbanks, AK 99708	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	Adam Wool for State House	<b>New Business Thru:</b>
	<b>Demographic:</b>	HH	<b>Order Separation:</b> 00:15:00
	<b>Product Codes:</b>	State Candidate	<b>Advertiser External ID:</b>
	<b>Priority:</b>	POL3	<b>Agency External ID:</b>
	<b>Revenue Codes:</b>	DIR, POL, POL-CAND	<b>Unit Code:</b> General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	38	\$1,615.00	\$1,372.75
10/31/16	11/07/16	20	\$805.00	\$684.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	38	\$1,615.00	\$1,372.75	0.00
November 2016	20	\$805.00	\$684.25	0.00
<b>Totals</b>	<b>58</b>	<b>\$2,420.00</b>	<b>\$2,057.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chris Fry			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXD	10/12/16	11/07/16	MF 6p-630p	CM	6p-630p	11111--	:30	5	\$65.00	POL3	0.00	NM	15	\$975.00
				News 13											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1-1--		2				\$65.00		0.00			
		Week: 10/17/16	10/23/16	111-1--		4				\$65.00		0.00			
		Week: 10/24/16	10/30/16	11-11--		4				\$65.00		0.00			
		Week: 10/31/16	11/06/16	1-111--		4				\$65.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$65.00		0.00			
N 2	KXD	10/12/16	11/07/16	MF 11p-1130p	CM	11p-1130p	11111--	:30	5	\$45.00	POL3	0.00	NM	12	\$540.00
				MF 11p-1130p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---11--		2				\$45.00		0.00			
		Week: 10/17/16	10/23/16	1-1-1--		3				\$45.00		0.00			
		Week: 10/24/16	10/30/16	-1-11--		3				\$45.00		0.00			
		Week: 10/31/16	11/06/16	1-1-1--		3				\$45.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$45.00		0.00			
N 3	KXD	11/07/16	11/07/16	Mon 10p-11p	CM	10p-11p	M-----	:30	1	\$200.00	POL3	0.00	NM	1	\$200.00
				Scorpion											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----		1				\$200.00		0.00			
N 4	KXD	10/23/16	10/23/16	Sun 7p-8p	CM	7p-8p	-----S	:30	1	\$125.00	POL3	0.00	NM	1	\$125.00
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$125.00		0.00			



Order / Rev: 14744  
 Alt Order #:  
 Flight Dates: 10/12/16 - 11/08/16

Advertiser: Adam Wool for State House  
 Product Desc: General Election  
 Estimate:

Tanana Valley Television Co.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KXD	10/16/16	10/16/16	RS Game NFL on CBS	CM	Various	-----S	:30	1	\$300.00	POL3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1			\$300.00			0.00			
N 6	KXD	10/12/16	11/07/16	LATE LATE Show LATE LATE Show	CM	12:30x-1:30x	11111--	:30	5	\$10.00	POL3	0.00	NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	--111--		3			\$10.00			0.00			
		Week: 10/17/16	10/23/16	-1111--		4			\$10.00			0.00			
		Week: 10/24/16	10/30/16	1-1-1--		3			\$10.00			0.00			
		Week: 10/31/16	11/06/16	-1111--		4			\$10.00			0.00			
		Week: 11/07/16	11/13/16	1-----		1			\$10.00			0.00			
N 7	KXD	10/12/16	11/08/16	CBS This Morning CBS This Morning	CM	7a-9a	1-1-1--	:30	3	\$10.00	POL3	0.00	NM	13	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1-1--		2			\$10.00			0.00			
		Week: 10/17/16	10/23/16	1-1-1--		3			\$10.00			0.00			
		Week: 10/24/16	10/30/16	1-1-1--		3			\$10.00			0.00			
		Week: 10/31/16	11/06/16	111-1--		4			\$10.00			0.00			
		Week: 11/07/16	11/13/16	1-----		1			\$10.00			0.00			
													Totals	58	\$2,420.00